



Professional Education Programs

Course Overview

Enterprise Augmented Reality

Current technology allows us to mix and manipulate real and computer generated objects indiscriminately. This capability goes beyond the realm of “cool” to real-world approaches to business practices. In this course we will explore basic augmented reality technologies and present applications in enterprise organization, manufacturing, education, gaming, and healthcare. The use of augmented reality in the enterprise has the ability to reduce costs, advance personnel skills and become a driver for change and for dealing with an ever changing business environment.

- ### Objectives
- Learn / Understand the basics of Augmented Reality
 - Identify Augmented Reality products and tools
 - Learn how to reorganize processes and reduce costs with Aug. Reality.
 - Apply Augmented Reality in several sectors
 - Enterprise
 - Manufacturing
 - Education
 - Gaming/Entertainment
 - Healthcare & Remote Monitoring

- ### Who should attend
- Business Managers
 - ICT professionals
 - Healthcare professionals & insurance
 - Industry & Manufacturing professionals
 - Gaming Companies
 - Educational, Professional Institutions.

Prerequisites

Understanding of corresponding industry ICT needs and drivers.

Duration

3 days (8 hours per day)
November 24-26, 2010
9:30- 16:15

Instructor

Dr L.C. Polymenakos
Dr A. Pneumatikakis,
Dr. F. Talatzis

- ### Course outline
- Introduction to Augmented Reality
 - Familiarization with techniques & products,
 - Analysis of business and technology drivers
 - Increasing efficiency and Cost cutting
 - Identifying Areas of Application
 - Example Applications in
 - Enterprise
 - Manufacturing
 - Education
 - Gaming/Entertainment
 - Healthcare & Remote Monitoring

Tuition Fee

Single Participation: 800,00€
Discount Policy
Cancellation Policy

Program Registration

<http://hermes.ait.gr/registrations/multiple.php?prog=256>

Contact

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