



AIT
CENTER
OF EXCELLENCE
FOR RESEARCH
AND EDUCATION



**Executive
Education**

Open Enrolment Programs 2011 - 2012



Corporate Communication Master Classes

- Apr 03-05 **The Art of 21st Century Communication: Strategically Navigating the New Media Landscape**
led by Mr. Derwin Johnson, CNN producer & Columbia University Ass Prof
- May 29-31 **The Art and Science of Negotiation**
led by Brian Mandell, Harvard University Professor
- NEW** Jun 08 - 09 **Leading in Times of Crisis: Strategies for Adapting to Continuous Disruption**
led by Brian Mandell, Harvard University Professor
- Jul 9-11 **Power Presentations**
led by Jim Culver, US TV broadcaster and Scientific Games Marketing Vice President
- NEW** July **The New Science of Brand Management: Connecting in the Global Marketplace**
led by Susan Suss, Martine Bertin-Peterson

Accredited Training

- Mar 13-16+19 **AIPMM Certified Product Manager® Certified Product Marketing Manager™**
led by Hector Del Castillo, AIPMM Director **NEW INSTRUCTOR**
- Apr 25- 27 / Jun 18 - 20 **ITIL v3 Foundation Course - Exin Certification**
led by Mr A. N. Gkionis, ABCP, CISA, CISSP, ITILv3 Expert, ISO/IEC 20000 Consultant, PMP

ICT Industry & Management – AIT Expertise Courses

- May 16 - 18 **Strategic Marketing of Technology Services & Products**
led by Dr G. Yovanof and Dr X. Ziouvelou, AIT Faculty
- NEW** Feb 13 - 15 **Java Enterprise Edition 6.0: Theory and Practice**
led by Dr J. Soldatos, AIT Professor
- Feb 20 - 22 **Telecommunications and IT Industry - RFP Process**
led by Dr. L. C. Polymenakos, AIT Professor
- Feb 20 - 22 **Telecommunication & IT Management**
led by Dr I. Tomkos, and Dr G. Yovanof, AIT Faculty
- Apr 25 - 27 **Management of Information Systems - MIS**
led by Dr J. Soldatos, AIT Professor
- May 22 - 24 **Techno-economic Analysis for Broadband Networks & Workshop**
led by Dr I. Tomkos, AIT Professor
- May 02 – 04 **ICT Convergence**
led by Dr G. Yovanof, and Dr L. Polymenakos, AIT Faculty

AIT's faculty of internationally renowned professors and engineers creates an exceptional and nurturing environment for technology research and internationally recognized education.

Networks and Applications – AIT Expertise Courses

- Mar 19 - 20 **LTE & Wimax: Emerging Technologies for Next Generation Wireless Standards**
led by Dr C.Papadias, AIT Professor
- Apr 04 - 06 **Fiber to the X- FTTX: Next Generation Access Networks**
led by Dr I.Tomkos, , AIT Professor
- May 08 - 10 **Infrastructure Design for SMART Environments**
led Dr F. Talantzis, and Dr A. Pnevmatikakis

Web Technologies & Applications – AIT Expertise Courses

- Jun 25 - 27 **SOA & Cloud Computing Enterprise Applications**
led by Dr. J. Soldatos AIT Professor
- Feb 13 - 15 **RFID Middleware & Applications**
led by Dr J. Soldatos, AIT Professor
- NEW** Mar 05 - 09 **The Google Web Toolkit: Developing Web Services**
led by Dr. S. Efremidis, AIT Professor
- Apr 23 - 24 **Web Site Design**
led by Dr. S. Tsekeridou, AIT Professor

Programming & Information Security – AIT Expertise Courses

- Feb 13 - 15 **Java Enterprise Edition 6.0: Theory and Practice**
led by Dr J. Soldatos, AIT Professor
- Feb 23 - 24 **Data and Network Security**
led by Dr T. Dimitriou, AIT Professor
- Mar 05 - 09 **Object Oriented Programming in .NET 3.5/4.0 (VB.NET / C#)**
led by Dr I. Christou, AIT Professor

The Environment - A Program in collaboration with WTERT, Columbia and ΣΥΝΕΡΓΕΙΑ

- Jun 18 - 22 **Principles and Practice of Sustainable Waste Management**
led by NICKOLAS J. THEMELIS, Director, Earth Engineering Center, Columbia University

AIT Expertise Courses

For full Program Portfolio in Combined Technology & Management, IT, Communication Networks, Mobile and Wireless Communications, Broadband Networks, Optical Networks, Operating Systems, Information Security, Programming-Software Engineering, Web Technologies & Applications Courses please visit: www.ait.gr/excedu

In-House Training:

AIT Programs are also available for training inside your company, for complete adaptation to organizational training needs.

Certified Product Manager®

| March 13-14, 2012 | AIT | Greece |

Certified Product Marketing Manager™

| March 15-16, 2012 | AIT | Greece |

AIPMM



AUTHORIZED TESTING PARTNER

The Art of 21st Century Communication: Strategically Navigating the New Media Landscape



April 3, 4, 5, 2012



led by **Derwin Johnson**, world class Media Trainer & former Columbia University Professor

in collaboration with:



HARVARD Kennedy School

Kokkalis Program on Southeastern
and East-Central Europe

The art & science of Negotiation

led by Harvard University Professor **Brian Mandell**

May 29-30-31, 2012

in collaboration with:



HARVARD Kennedy School

Kokkalis Program on Southeastern
and East-Central Europe

Leading in Times of Crisis: Strategies for Adapting to Continuous Disruption

led by Harvard University Professor **Brian Mandell**

June 8-9,, 2012

AIT Department of Executive Education

19 km Markopoulou Avenue, 190 02 Peania

T: +30 (210) 668-2806 execedu@ait.gr

www.ait.gr

